NA/1A/9/ 14.40 444100

Sprint provided Pacific Bell with forecasts several weeks ago that have not been exceeded. Also, improvements have been made in Sprint's order accuracy that reduced orders rejected by Pacific Bell to less than 8%. Additionally, Sprint has committed resources to install Network Data Mover (NDM) interface to Pacific Bell on or about February 1, 1997. Sprint acknowledges Pacific Bell's effort to hire additional staff, including addition of evening shifts.

I would remind Pacific Bell of its commitment to achieve 95% or better performance on its 24 hour FOC and completion objective by January 1, 1997. Pacific Bell's lack of performance is significant and is an impediment to Sprint's plans to successfully enter the California market.

I am requesting your written response to Sprint's concerns by December 23, 1996.

Sincerely,

George V. Head Vice President

Local Market Integration

PC: Liz Fetter
Lee Bauman
Michael Mallen
Janet Alken-James
Gary R. Owens
Ellen D'Amato
Paul Wescott
Bill Dorrance

Printed By: Gary R. Owens

Page: 1

1/21/97 7:30 A

From: Gary R. Owens (1/21/97)

To: Elizabeth Fetter

CC: George Head, Denise Lundberg, Paul Wescott

CARLUULUATOR

PacBell escalation call 1-20-97

ATTACHMENT B

Liz Fetter President-Industry Marrkets PacBell

Liz:

This is a short note to bring to your attention a very unsuccessful conference call with Mr. Stankey and Mr. Mallen yesterday afternoon.

I was hoping you were going to be on the call as your secretary had indicated. In lieu of your not being present, George Head and I conferenced with John and Mike on the topic of past due completion orders from PacBell to Sprint.

As you and I had discussed on Friday, January 17, our expectation was that by Saturday we would have all the backlogged and past due order completions current. This would place us in a current position to begin our advertising this week. George and Jerry Sinn talked Sunday night and again Monday morning and established that we agreed that we still had somewhere in the (close to) 100 orders overdue and essentially no progress was made over the weekend (I don't remember the exact number of orders at this moment).

On the call yesterday we reviewed these facts and asked John and Mike for what we should expect going forward. I was more than surprised to hear their answer: "We cannot provide you with any better service than what we provide to your competitors".

In what needs to be a positive, partnering relationship between us...this kind of service assurance is not acceptable. As you and I talked on Friday, we are still willing and planning to send staff to work hand in hand with your staff (the Quality Team) on Thursday to mutually improve our interactive processes.

I need to know from you if you are still committed to this meeting and process improvement meeting in San Franciso? We are, and very much think we can make mutual progress. But, if in the end we are relegated to "parity of the worst service being given...", our efforts may be overly optimistic.

I would like your response today. We need to know where your team stands on this issue and opportunity for improvement.

By this note, I will ask Denise to set up time for you and I to talk today.

Thanks.

Gary Owens VP-Operations Sprint National Integrated Services

....... ey: wary K. CHERS

Page: 1

2/18/97 8

From: Lil Fetter (1/21/97)

To: Gary R. Owens CC: Denise Lundberg Mail Hub: QMIN2

Response To Your E-Mail From This A.M.

Gary Cwens

Vice President Operations Sprint National Integrated Services

ATTACHMENT C

Gary.

I am screy that I was not able to be on the call, but I had to adjust my schedule for a doctor's appointment.

I have spoken with Mike Mailen regarding the conference call with you and Gearge Head. He also was not pleased with the outcome, but believes that with cooperation from both companies, a meaningful resolution can occur. We completely support a "positive, partnering relationship," and are still willing to work with Sprint to improve processes and service.

I must emphatically stress the importance of offering resale services equally to all CLC's through our LISC and apologize for what you feel is an unacceptable level of service.

We are continuously challenged by the complexity and volume in our service center while we introduce mechanization into what is now predominantly a manual process for this new business in both of our companies. As we work through these challenges, we need Sprint's continued support and participation in our effort to continuously improve. We still believe that the meeting scheduled between our teams this Thursday is of value and should occur.

We will do whatever it takes to make this business successful, but as with all new businesses, a reasonable time frame is required. You have the commitment of myself and my team to work with Sprint to make this a successful effort.

Sincerely,

Liz Fetter President, Industry Markets Group Pacific Bell

Liz Fetter Phone: 415.545.9969 Fax: 415.541.0565

# ATTACHMENT D



10/11/01

Gary R. Owens Vice President - Operations National Integrated Services 7301 College Boulevard Overland Park, K3 66210 Telephone (913) 534-6106 Fax (913) 534-6302

February 5, 1997

Elizabeth Fetter
President, Industry Markets Group
Pacific Bell
370 Third Street, Room 714A
San Francisco, California 94107

Dear Ms. Fetter:

As you know, Sprint has been preparing to enter the local market ever since the California Public Utilities Commission issued its order authorizing local competition on March 31, 1996. On April 17, 1996, prior to placing its brand on a commercial offering, Sprint commenced its effort by testing Pacific's resale product offering. As you are well aware from our numerous conversations, Sprint's California market entry plans have been repeatedly delayed due to the significant problems experienced with Pacific's resale offering during this test. The most serious problem was Pacific's inability to generate and transmit to Sprint accurate and timely Call Detail Records (CDRs) which were necessary for Sprint to bill its end users. Sprint expended substantial resources during this test period to assist Pacific in identifying and attempting to correct the sources of these flaws in Pacific's systems.

Pacific eventually achieved minimally acceptable business process performances, at extremely low volumes, during the test period which enabled Sprint to begin offering local service in California on December 2, 1996, by reselling Pacific Bell's service in San Diego. However, since that time, Pacific has failed to process in a timely and accurate manner the modest number of customer orders Sprint has submitted. Pacific's service level performance has been unsatisfactory and has caused significant problems for our customers. It also has prevented the expansion of Sprint's California local service offering. We have been compelled to escalate our concerns to you and your executive staff more than ten times in the last two months. Nevertheless, Pacific repeatedly has failed to deliver on its commitments to improve its performance.

Since the inception of our service offering, Pacific has grossly and repeatedly failed to meet its obligation to process Sprint's orders in a way that provides parity treatment with Pacific's own end users. These service problems have occurred despite the fact that

Sprint's order volumes have consistently been below the forecasted levels provided in advance to Pacific. The problems include:

- Firm Order Confirmations (FOCs) and Completion Notices are chronically late with a daily backlog of 150-200 orders. This causes Sprint to miss customer commitments on due dates and unacceptably delays the delivery of product literature and initial invoices to customers. In our interconnection agreement, Sprint and Pacific agreed to 95% of FOCs returned in 4 hrs. in a mechanized environment and during the manual interim period 95% within 24 hrs. Results tracking from 1/13/97 to 2/3/97 shows an average of 4% of FOCs were processed in accordance with the time guidelines in the mutually agreed upon performance standards. On Pacific Bell's best day, only 43% were processed in a timely fashion. On several days, no FOCs were processed within the 24 hour time period.
- In December, 12 Sprint customers lost dial tone during migration from Pacific to Sprint due to improper handling of the related disconnect/install orders by Pacific. Three of these 12 customers blamed Sprint for their loss of telephone service. Consequently, the customers canceled their new Sprint local service and returned to Pacific Bell.
- Sprint continues to receive other CLECs' FOCs and Completion Notices from Pacific.
  This leads us to believe that other CLECs are receiving Sprint's FOCs. Failure to
  accurately direct FOCs prevents Sprint from meeting its customer commitments and
  constitutes a breach of Pacific's duty to protect customers' CPNI.
- When customers migrate to Sprint service, Pacific's inaccurate entry of customer information frequently causes customers to lose vertical features, such as Call Waiting or Caller ID.

Sprint established a joint Quality Team with Pacific Bell which met on January 23<sup>rd</sup> and 24<sup>th</sup> to address these order processing problems. Root causes of the problems were identified, process flows were created, control points were identified and the team agreed upon specific process improvements which, when implemented, will eliminate the problems. In addition, two Quality members worked through the order confirmation backlog, reducing it in five hours from 178 to 33 orders. This demonstrates what a focused effort can produce. The team agreed to implement the new procedures by January 27, 1997. However, Pacific did not implement the necessary changes in a timely and complete manner and has allowed the backlog of order confirmations to return to unacceptable levels. Pacific also has indicated that Sprint should not expect to experience any improvement until additional service order representatives are deployed by Pacific later this month. Sprint is concerned that additional resources is not the total solution and

management of the agreed upon processes would significantly improve the results as agreed and demonstrated by the Quality Team.

Pacific has pointed to the constraints it experiences in manually processing Sprint's orders sent via facsimile and has urged Sprint to transmit its orders via an interim electronic system. Sprint will shortly begin using this interim system, Network Data Mover (NDM), but understands that this process, too, requires Pacific to manually intervene in the processing of each order. Therefore, the requirement for adequate quality controls is not eliminated with the use of NDM.

Sprint is requesting your personal immediate attention to improving the procedures and performance of Pacific's local resale offering so that Sprint local service customers experience the same level of service quality and timeliness of order processing as Pacific provides to its own end users. The backlog of FOCs and Completion Notices must be made current no later than 5:00 p.m. PST February 7, 1997 and Sprint's orders must be processed thereafter in a timely manner. If Pacific is unable to meet this minimal requirement, then Sprint will be forced to pursue other remedies.

Sincerely.

TATY & DWENS

x: Wayne Peterson

ATTACHMENT E



Paul A. Wescott
Director - Local Market Development
National Integrated Services
150 Spear Street, Suite 1400
San Francisco, CA 94105
Phone: (415) 455-5522
Fax: (415) 495-0208
E-mail: paul.wescott@mail.sprint.com

## Via Facsimile and U.S. Mail

February 17, 1997

Mark Turner
Pacific Bell
370 Third Street, Room 316
San Francisco, CA 94107

#### Dear Mark:

Pacific Bell's lack of responsiveness continues to frustrate Sprint's attempts to replace our current faxed order process for local resale with Network Data Mover (NDM). I have documented our experience to date with Pacific Bell below. I am requesting your active participation in providing Sprint with the appropriate resources and responses needed to perform and complete testing as agreed upon in our many meetings on this subject. The immediate need is for Pacific to fulfill its commitment to provide Sprint with same-day status on test files transmitted via NDM both during "Connectivity and File Structure" testing and "PON" testing. Sprint still is waiting for Pacific's status on our transmission sent four days ago on 2/13/97. I expect Pacific to provide Susan Walter and Randy Campbell with status on the 2/13/97 transmission no later than 12:00 noon PST on 2/18/97 and that status on all future transmissions will occur on the same day.

# Sprint - Pacific Bell NDM Chronology

- Sprint received data lay-out documentation from Pacific Bell in late December.
- The development kick-off meeting with Pacific Bell was held on 1/9/97. Since
  the initial meeting, we have held weekly status meetings to discuss questions
  regarding the data layout, operational/business rules and testing logistics. Since
  the first meeting, we have communicated a testing ready date of February.
- On 1/15/97, Susan Walter sent a message to Josh Goodell requesting documentation on RMI changes. In that email, Susan Walter stated that we planned to implement the interface in February.
- Around 1/23/97, Paul Gurken (Pacific Bell NDM coordinator) sent Bob Bickett
  (Sprint NDM coordinator) paperwork that needed to be completed in order to set
  up the NDM link. The Pacific Bell account team was not aware that this
  paperwork was sent nor was Susan Walter. Bob did not complete the paperwork
  at that time because Pacific Bell did not describe its purpose.

Mark Turner 02/18/97 page 2

- At the 1/29/97 status meeting, we communicated to Pacific Bell that we would like to begin testing with mocked up data (Pacific refers to this as "Connectivity" and "File Structure" testing) on 2/3/97 and end to end testing (Pacific Bell refers to this as "PON" testing) beginning 2/17/97. Pacific Bell's technical point of contact was unable to attend that call, however, the account team agreed to follow up with her to ensure that Pacific could accommodate a 2/3/97 (or week of 2/3/97) date.
- On 1/30/97, Susan Walter received both a voicemail and an email from Janine Collins regarding the testing. Janine indicated that Pacific Bell required a 2-3 week lead time before testing or implementation could begin. Since Pacific's technical point of contact was out of the office, Janine could not commit to a date when testing could begin. She also stated that Sprint had not returned paperwork to Paul Gurken (this was the first time Susan Walter heard about the paperwork).
- On 1/31/97, Bob Bickett provided Paul Gurken the information needed by Pacific Bell to set up the link. We were told by Pacific that they would set up security, etc. and that we could then begin testing.
- At the 2/5/97 status meeting, Pacific still believed that Connectivity and File Structure testing could be accomplished by the end of the week.
- On 2/6/97, Susan Walter left a message for Janine asking her to ensure that Paul Gurken treated our requirement as priority.
- On 2/7/97, Bob Bickett received a message from Paul Gurken stating that he
  was working from home that day and would contact Bob on 2/10/97.
- On 2/10/97, Susan Walter left another message for Janine Collins advising that
  we had not yet heard from Paul Gurken. Susan Walter also paged Josh
  Goodell, however, he was unable to return the page. He left me a message late
  in the day advising that he would follow up with Paul Gurken.
- On 2/11/97, Josh advised me that Paul Gurken was out sick and had been since Friday and that Pacific was looking for someone to replace Paul.
- On 2/12/97, Josh agreed to have Paul's replacement contact our technical staff
  (Randy Campbell and Bob Bickett) on 2/13/97 to discuss status. At the 2/12/97
  meeting, Sprint also provided a test plan to Pacific. Sprint agreed to send orders
  in the morning and leave a message when the file was transmitted. Pacific
  agreed to provide Sprint with feedback regarding the transmitted file on the
  same day.
- On 2/13/97, after a call between Bob Bickett, Randy Campbell and Pacific's NDM contact, a file was sent via NDM to Pacific Bell. Pacific was notified by Sprint that the file had been sent. Susan Walter left a voicemail message for Josh Goodell asking for status on the NDM transmission. Randy Campbell left an urgent message for Kerrin Beland requesting status. Sprint did not receive a response to either message.
- On 2/14/97, Randy Campbell left another message for Kerrin Beland. Susan Walter left another message for Josh Goodell. Josh replied to this message at 7:00 p.m. CST, but was unable to provide status on the prior day's transmission.

Mark Tumer 02/19/97 page 3

 Today, 2/17/97, Sprint has yet to receive any status on the 2/13/97 transmission and therefore, the schedule for PON testing and NDM deployment targeted for 3/1/97 are now both in jeopardy.

I look forward to your efforts to ensure that Sprint experiences no further delays in its efforts to complete NDM testing and replace the current fax order process with NDM transmissions. Please call me with any questions or comments you may have regarding this issue.

Sincerely,

Paul Wescott

cc: Susan Walter Carol Bussing George Head

### CERTIFICATE OF SERVICE

I, KATHERINE MCMAHON, hereby certify that I have this day served a true copy of the "Complaint of NewTelco, L.P., d/b/a Sprint Telecommunications Venture (U-5552-C) and Sprint Communications Company L.P. (U-5112-C) v. Pacific Bell (U-1001-C)" upon the parties listed below by messenger delivery:

Marlin Ard
Pacific Bell
140 New Montgomery Street,
Room 1517
San Francisco, CA 94105

U3/13/31

14.01

Thomas J. MacBride, Jr.
John L. Clark
Goodin MacBride Squeri Schlotz &
Ritchie, LLP
505 Sansome Street, 9th Floor
San Francisco, CA 94111

Commissioner Jessie J. Knight, Jr. California Public Utilities Commission 505 Van Ness Avenue, Room 5205 San Francisco, CA 94102

Monica McCray, Staff Counsel California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102 William C. Harrelson David J. Marchant MCI Telecommunications Corporation 201 Spear Street, 9th Floor San Francisco, CA 94105

William A. Ettinger AT&T Communications of California, Inc. 795 Folsom Street, Room 625 San Francisco, CA 94107

ALJ Glen Walker California Public Utilities Commission 505 Van Ness Avenue, Room 5111 San Francisco, CA 94102

Dated this 20th day of February, 1997, at San Mateo, California.

Katherine McMahon Senior Legal Secretary

0001
BEFORE THE PUBLIC UTILITIES COMMISSION
2 IN AND FOR THE STATE OF CALIFORNIA
3 000
4 MCI TELECOMMUNICATIONS CORPORATION, Complainant,
5 vs. NO. 96-12-026 PACIFIC BELL AND PACIFIC BELL COMMUNICATIONS 6 Defendants.
7
8 AT&T COMMUNICATIONS OF CALIFORNIA, INC. Complainant,
9 vs. NO. 96-12-044 PACIFIC BELL, 10 Defendant.
11//
12
13
14 DEPOSITION OF JOHN T. STANKEY
15 April 8, 1997
Volume I, Pages 1 through 194, inclusive
17
18 REPORTED BY: SANDRA L. CARRANZA, CSR NO. 7062, RPR 19
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2 DEPOSITION OF JOHN T. STANKEY

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    MR. HARRIS
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0003
           APPEARANCES
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```

3 FOR PACIFIC BELL:

4 PILLSBURY, MADISON & SUTRO BY: ED KOLTO-WININGER, ATTORNEY AT LAW

5 235 Montgomery Street

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11 FOR AT&T:
     AT&T
    BY: WILLIAM A. ETTINGER, ATTORNEY AT LAW
     795 Folsom Street, Suite 670
    San Francisco, California 94107
14
15
               --- o0o ---
16 TAKEN AT:
17
     LeBOEUF, LAMB, GREENE & MacRAE
    One Embarcadero Center, Suite 400
18
     San Francisco, California 94111
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0004
           BE IT REMEMBERED THAT, pursuant to
1
2 Notice of Taking Deposition and on Tuesday, April 8, 1997,
 3 commencing at the hour of 9:35 a.m., before me, SANDRA L.
 4 CARRANZA, CSR NO. 7062, RPR, there personally appeared
 5
 6
              JOHN T. STANKEY,
```

itness by the Complainants, who, having been orn, was examined and testified as et forth.

--- 000 ---

JOHN T. STANKEY

een duly sworn, testified as follows:

**EXAMINATION BY MR. PUDDY** 

PUDDY: Q. Could you please state your name rd.

1 Stankey, J-o-h-n, S-t-a-n-k-e-y.

Stankey, my name is Scott Puddy. I am going

; your deposition here this morning. Have you

epos...on taken before?

- 13 is using, has limitations on what she can take down, so
- 14 it's very important that you allow me to finish my
- 15 question before you start your answer and, likewise, I
- 16 will try to let you finish your answer before I start my
- 17 next question.
- 18 Also, there are some phrases that transcribe
- 19 poorly, uh-huh or uhm-hum at the top of the list, so we
- 20 should avoid using those phrases. The court reporter can
- 21 also only take down spoken words as opposed to nods,
- 22 gestures, shakes, that sort of thing, so try to respond
- 23 verbally. Do you understand that?
- 24 A. Yes, I do.
- 25 Q. Have you reviewed any documents for your 0007
- 1 deposition this morning?
- 2 A. Yes, I have.
- 3 Q. Which documents have you reviewed?
- 4 A. The deposition of Jerry Sinn.
- 5 Q. Have you ever been convicted of a felony?
- 6 A. No.
- 7 Q. Who is your current employer?
- 8 A. Pacific Bell.
- 9 Q. What is your position with Pacific Bell?
- 10 A. Vice president of resale operations.
- 11 Q. How long have you held that position?
- 12 A. Since January 16th, 1997, almost three months.
- 13 Q. And was that the first time that you had any
- 14 involvement with the LISC at Pacific Bell?
- 15 A. Yes, it is.

- 16 Q. We will get back to that. Prior to January 16,
- 17 '97, what was your position?
- 18 A. I was in the advanced communications network
- 19 group that's working on hybrid-fiber coaxial deployment to
- 20 residential and consumer neighborhoods. I was responsible
- 21 for the overall systems project management and customer
- 22 service operations.
- 23 Q. For how long were you in that position?
- 24 A. Almost three years, two-and-three-quarters

#### 25 years.

- 1 Q. Who did you report to in that position?
- 2 A. Tim Harden, vice president of ACN deployment.
- 3 Q. Did you have any people reporting to you when
- 4 you were in that position?
- 5 A. Yes, I did.
- 6 Q. How many?
- 7 A. Directly reporting to me would have been seven
- 8 individuals at the time I left.
- 9 Q. Could you briefly describe -- my note taking
- 10 didn't keep up with the court reporter's. Can you state,
- 11 again, what your job title was at that time?
- 12 A. I was the executive director of systems
- 13 development and customer service.
- 14 Q. Please describe your job responsibilities as the
- 15 executive director for systems development and customer
- 16 service?
- 17 A. There are two parts to the job, really. One of

- 18 them was to oversee a very large systems development
- 19 effort that was necessary to build operational support
- 20 systems that were used for managing the network. These
- 21 would include systems that are used for monitoring
- 22 surveillance, provisioning of customer service, management
- 23 of network inventory, et cetera, a fairly broad
- 24 cross-section of different support systems. And I was
- 25 responsible for the overall integration of the project, to 0009
- 1 deliver those in a cohesive fashion to production.
- 2 The second part of the job was managing the
- 3 customer service operations that included the network
- 4 support, network management for both video and the
- 5 telephony operations. And in addition to that, was the
- 6 provisioning functioning for telephone service, so if a
- 7 consumer, who was served by that network, wanted to call
- 8 in and request any changes or moves to their phone
- 9 service, they would call one of my organizations to have
- 10 that done.
- 11 Q. And are there particular classes of consumers,
- 12 who would be making changes for the requests to people
- 13 under your control? In other words, are you talking about
- 14 residential consumers, are you talking about residential
- 15 and business, divided into particular products, or all
- 16 product lines?
- 17 A. It was segmented in a couple of different ways.
- 18 The vast majority of them were what I would call
- 19 residential subscribers; however, there were some
- 20 nonbusiness customers that were also served by this

- 21 network.
- 22 Q. What was the name of the group or department
- 23 that would receive requests for changes in service in
- 24 those customers?
- 25 A. In the broadband initiative?

- Q. The group that was under your direction during
- 2 those two-and-three-quarter years.
- 3 A. Customer service operations is what we refer to
- 4 it as.
- 5 Q. Who was the next person below you with
- 6 responsibility for customer service operations during that
- 7 time period?
- 8 A. For provisioning of service requests, the
- 9 director was Rollie Killeen. For management of the
- 10 network, the individual, the director was Tim Keefe.
- 11 Would you like me to spell those?
- 12 Q. Yes.
- 13 A. R-o-l-l-i-e, last name, K-i-l-l-e-e-n. And Tim
- 14 Keefe, T-i-m, last name, K-e-e-f-e.
- 15 Q. How many people worked under Rollie Killeen in
- 16 connection with the provisioning of the changes?
- 17 A. I don't recall precisely exactly how many. I
- 18 couldn't give you a rough order of magnitude.
- 19 Q. Could you give me your best order of estimate?
- 20 A. The organization, at the time I left the
- 21 department, was probably about 65 individuals.
- 22 Q. Did those 65 individuals handle all of the

- 23 service change orders for Pacific Bell's residential
- 24 customers system wide?
- 25 A. For all the telephony subscribers on that 0011
- 1 advanced communications network, they were responsible for
- 2 handling all their service requests.
- 3 Q. The advanced telecommunications network, this is
- 4 fiberoptic network?
- 5 A. It's a hybrid-fiber coax network that's deployed
- 6 in limited areas of California.
- 7 Q. Where is it deployed?
- 8 A. It's deployed in San Jose and San Diego. Those
- 9 are the two areas that we have working customers in.
- 10 Q. So 65 people handling changes just for the
- 11 customers in the San Jose and San Diego area who were
- 12 using this particular service?
- 13 A. That's correct, for telephone services.
- 14 Q. How many customers were there during that time
- 15 period that were using this service in San Jose or San
- 16 Diego?
- 17 A. At the time I left the organization, there were
- 18 about 3,000 telephone subscribers and about 4,000 video
- 19 subscribers.
- 20 I'd like to clarify previously the number that I
- 21 provided you for Rollie's organization. Not all 65 were
- 22 directly involved in customer service functions; some were
- 23 responsible for other staff support functions.
- 24 Q. How many were involved in customer service
- 25 functions?

- 1 A. Again, I don't know the exact number, but I
- 2 would say in terms of front-line customer facing
- 3 employees, at the time, there was probably about 20.
- 4 Q. To what extent did you have direct hands-on
- 5 involvement with the provisioning of service changes for
- 6 those customers?
- 7 A. You have to describe what you mean by hands-on
- 8 involvement.
- 9 Q. I mean, were you simply supervising Rollie, or
- 10 did you actually get down and get involved in the nuts and
- 11 bolts of the process by which orders would be changed,
- 12 whether you were supervising people or whether you were
- 13 actively involved in the processes that were going on?
- 14 A. On the day of the week, it would vary, but given
- 15 the nature of the assignment and that we were doing an
- 16 intense amount of systems development to support
- 17 provisioning of services, that more often than not, I was
- 18 involved in the details around the design and the trade
- 19 office, and strategy around how to craft the business
- 20 processes and the approach to serving the customers.
- 21 Q. Give me an example of how you might get
- 22 involved.
- A. Sure. If we are deciding on an implementation
- 24 from an architecture perspective of how we would achieve
- 25 provisioning of a customer service, how we would translate 0013
- 1 it out into the network, how we would flow orders among
- 2 the various subsystems within the company to achieve that,

- 3 I would sit down and, you know, do the analysis with other
- 4 individuals who acted as subject matter experts on those
- 5 areas, decide something, trade offers around
- 6 implementation, approach, risk, cost, et cetera. So I
- 7 would do that fairly hands-on in terms of having some
- 8 knowledge of what's going on. Now, was I present for each
- 9 discrete customer contact? The answer to that is no.
- 10 Q. I suspected as much. Approximately, when did
- 11 you begin your stint as executive director for systems
- 12 development and customer service?
- 13 A. Approximately, in August of 1993.
- 14 Q. Prior to that, what was your position?
- 15 A. I was the regional manager for construction,
- 16 engineering, assignment, installation and maintenance,
- 17 north coast territory.
- 18 MR. PUDDY: Can you read that back, please?
- 19 (Record read.)
- 20 MR. PUDDY: Q. For how long did you serve as
- 21 regional manager in that role?
- 22 A. It was almost two years. I began that
- 23 assignment in June of 1991.
- 24 Q. Could you describe for me your job
- 25 responsibilities as regional manager? 0014
- 1 A. I was responsible for the outside plant
- 2 disciplines that handle all of the maintenance and
- 3 installation or provisioning work associated with customer
- 4 service, as well as the engineering of the outside plant
- 5 facilities, and ultimately, building those facilities.

- 6 Q. Were you involved in the project to construct a
- 7 new customer service facility, is that what was going on?
- 8 A. During this particular assignment?
- 9 Q. Yes.
- 10 A. No.
- 11 Q. You are talking about maintenance engineering
- 12 and construction. What was going on, generally, in the
- 13 background?
- 14 A. Generally speaking, there were 765,000 access
- 15 lines in the particular territory. And my responsibility
- 16 was to ensure that those lines continued to work, and the
- 17 customers receive the service that they wanted from a
- 18 physical provisioning perspective, actually manipulating
- 19 or changing the outside plant to achieve that.
- 20 Q. You say changing the outside plan, or plant?
- 21 A. Plant, p-l-a-n-t.
- 22 Q. The outside plant, you're talking about the
- 23 facilities that consist of the lines in which the calls
- 24 are trans --
- 25 A. The copper -- the copper cable or the 0015
- 1 fiberoptics and associated electronics that would deliver
- 2 service to the end user.
- 3 Q. What was the physical territory that was your
- 4 area of responsibility?
- 5 A. The north coast region consists roughly of the
- 6 area as far south as Marin county, north to the
- 7 California-Oregon border, and as far east as Fairfield.

- 8 Q. And to what extent, if any, did your job
- 9 responsibilities include any customer service functions?
- 10 A. To a large extent, the job included customer
- 11 service functions. The organization is the customer
- 12 facing operations organization, so I would have installers
- 13 that would go to customers' homes that were responsible
- 14 for repairing telephone service or installing new service.
- 15 Q. So within the physical territory you would, as
- 16 described a couple of lines above, if a customer wanted to
- 17 add a line to his home or change a service, they would be
- 18 talking to someone who was under your control?
- 19 A. If there was a field visit required, then the
- 20 customer could talk to somebody under my control.
- 21 Relative to asking for the service request, issuing the
- 22 order, they would not be talking to a person in my
- 23 organization.
- 24 Q. And what was the unit or department that would
- 25 receive the request if the customer called in requesting 0016
- 1 service?
- A. Depending on the market segment that the
- 3 customer was part of, either business or consumer
- 4 residential subscriber, they would speak to somebody in
- 5 either our consumer business office or business office.
- 6 For the very high-end customer, they would work that
- 7 directly with their account executive.
- 8 Q. And the request for service would somehow be
- 9 forwarded to your group to be acted upon?
- 10 A. That's correct.

- 11 Q. Do you have any standards that had to be met in
- 12 terms of the timeliness in response to requests for
- 13 customer service?
- 14 A. We had internal standards of performance,
- 15 standards that we measured and evaluated, yes.
- 16 Q. What were those standards?
- 17 A. There are many.
- 18 Q. I thought I'd escape with the general question
- 19 first. Suppose that a customer called in reporting having
- 20 lost dial tone. Within what time period were you to
- 21 respond to that request?
- 22 A. There was no set period of which we had an
- 23 objective to respond or require to respond. We measured
- 24 the receipt to clear duration, which is from the point the
- 25 customer calls us to the point in time that we resolve the 0017
- 1 customer's trouble, and that would -- that length of time
- 2 would be measured. Obviously, shorter was better, but we
- 3 did not have a hard and fast standard that said all
- 4 customers needed to be cleared in this particular time.
- 5 Q. Was there a standard within which you endeavored
- 6 to have the customers clear?
- 7 A. Depending on the time of year and depending on
- 8 the point in time, where we were during my tenure there,
- 9 we always had an objective that we set internally, but it
- 10 would vary from point in time of the year or the
- 11 particular year that we were in.
- 12 Q. For example, during the beginning of your